



TIJUANA
EDC

ABOUT US



The Tijuana EDC is a non-profit and private sector business organization established since 1991, dedicated to promote our city to attract new investment from industrial manufacturing business to our region.

Our membership is integrated by 100+ services companies that provide support to Tijuana's industry.

The Tijuana EDC assist companies through their project management of expansion and/or site selection analysis to facilitate the establishment process of manufacturing and business operations in Tijuana, México.

OUR SERVICES

- ✓ Real Estate
- ✓ Legal
- ✓ Accounting
- ✓ Logistics
- ✓ Shelter
- ✓ Supply chain networking
- ✓ Government liaison
- ✓ Contract manufacturing

Why México?

- ✓ Access to international markets
- ✓ Capacity to produce high-tech products
- ✓ Competitive costs to serve global markets
- ✓ Highly-skilled bilingual young workforce
- ✓ Strategic geographic location
- ✓ Network of free trade agreements
- ✓ Macroeconomic and political stability
- ✓ Low inflation
- ✓ Size and strength of its domestic market
- ✓ Economic growth rate



Why Tijuana?

- ✓ 50 years of manufacturing experience
- ✓ Access to international markets
- ✓ #1 Export manufacturing base in México
- ✓ North America's medical device capital
- ✓ #1 Aerospace and Defense Cluster
- ✓ Well-developed manufacturing business ecosystem
- ✓ 50+ industrial parks
- ✓ 195,000 young workforce



STRATEGIC LOCATION

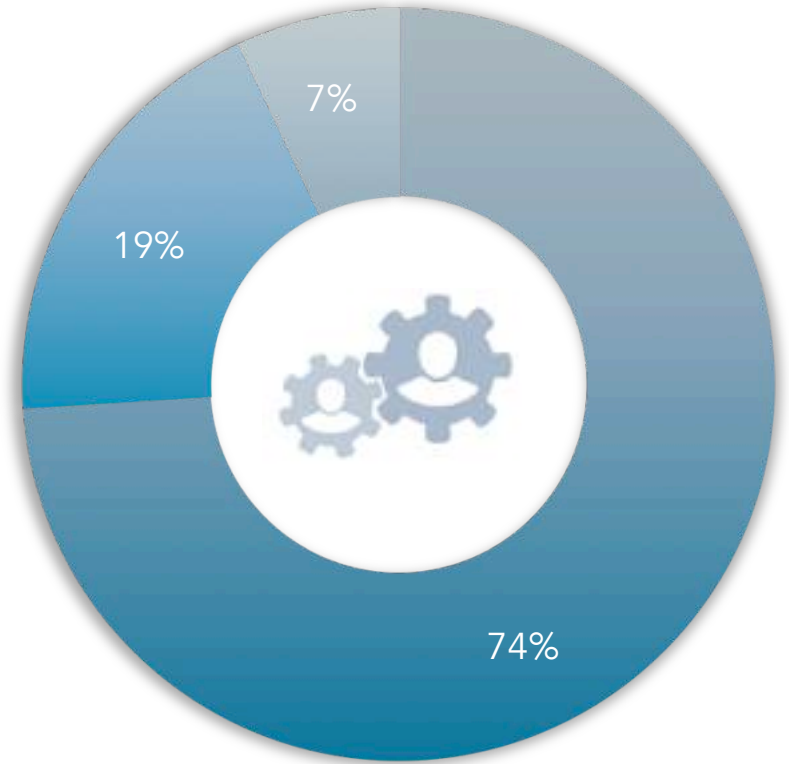
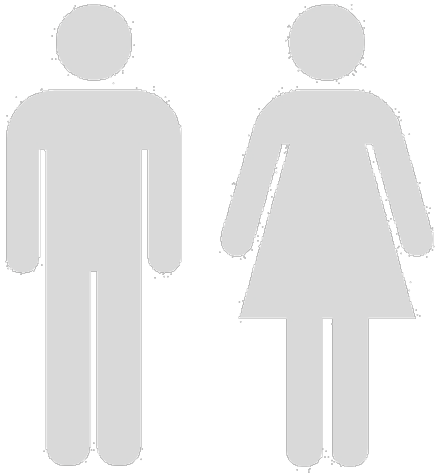


San Diego Airport to International border 30 min
International border to Tijuana's city center 20 min
Tijuana to Ensenada Harbor 1h 30 min

Data SIO, NOAA, U.S. Navy, NGA, GEBCO
Image Landsat
© 2016 Google
Data LDEO-Columbia, NSF, NOAA

Google earth

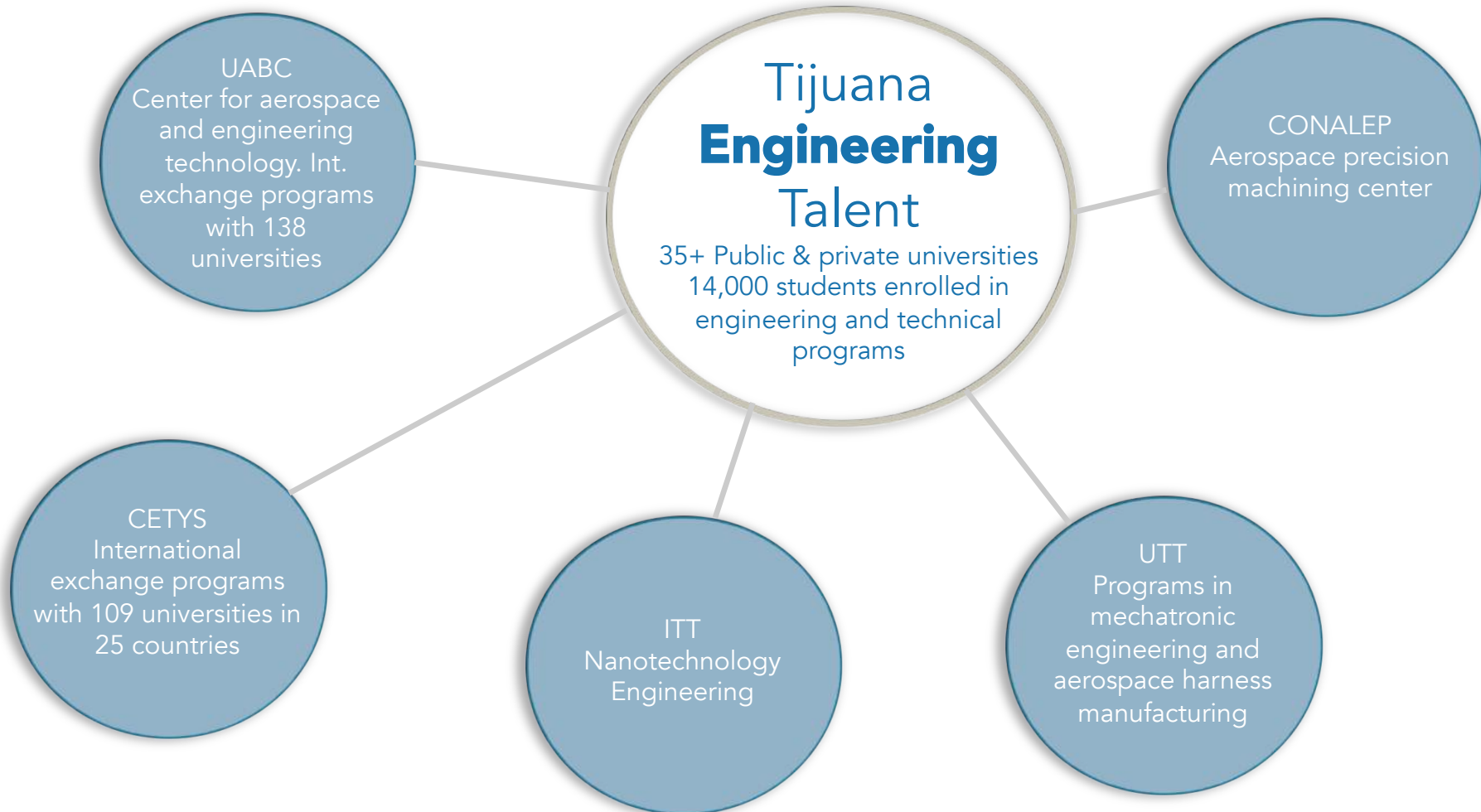
DEMOGRAPHICS & WORKFORCE PROFILE



- ✓ 50% of Baja's population is in Tijuana
- ✓ 2 million people live in Tijuana
- ✓ 50% Male & 50% Female
- ✓ Average age is 26 years

- ✓ 74% Direct employees
- ✓ 19% Technicians/Engineers
- ✓ 7% Management

EDUCATION



CALI-BAJA

The strength of the San Diego, Baja California region, collectively known as "Cali-Baja", lies in its incomparable resources and commitment to binational collaboration.

\$230 BILLION ECONOMY

Tijuana/San Diego ●

REPRESENTING

6.5 MILLION PEOPLE AND OVER **2.8 MILLION** JOBS



INDUSTRIAL SECTORS IN TIJUANA

AEROSPACE

11,700 employees
38 companies
#1 in México

MED-DEVICE

42,000 employees
44 companies
#1 Worldwide

AUTOMOTIVE

14,600 employees
50 companies

ELECTRONICS

50,000 employees
122 companies

SOME OF THE COMPANIES

ZODIAC AEROSPACE  **EATON** Esterline 

 **Benchmark**
electronics  **CUBIC**

 **Medtronic**  **DJO**
GLOBAL  **Nypro**
HEALTHCARE

 **Greatbatch**
Medical  **CareFusion**

 **TOYOTA**  **HYUNDAI**  **Autoliv**  **CST**
CUSTOM SENSORS & TECHNOLOGIES

GOODRIDGE  **autosplice**
Innovative. Intuitive. Crucial.

SANYO  **BOSE**  **plantronics**
Better sound through research.

 **KYOCERA**  **FOXCONN**  **SAMSUNG**



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